

Call to Artists Request for Qualifications (RFQ)

Project Title

Advance Mural Projects

Artist Fee: \$30,000

Deadline for Applications

Thursday, October 17, 2024 at 8:00 am (EDT) by email.

Project Information

The Town of Advance, Indiana, in collaboration with Boone County government and the Boone County Economic Development Corporation (Boone EDC), invites artists and/or artist teams to submit proposals for two vibrant and interactive murals to be installed in key locations within the town. These murals will enhance the visual appeal of Advance and create focal points that celebrate the town's charm and community spirit.

1. Town Hall Mural

The Town Hall is a central hub where residents gather, making it the perfect canvas for a mural that reflects the town's unity and character. The second floor of Town Hall is also used for an afterschool program hosted by WAM for the children in the Advance area. Artists are encouraged to create a mural that is both colorful and interactive, drawing attention and inviting engagement.

The mural will be the south-facing wall of the Town Hall, which measures approximately 12'x12'. This prominent location ensures high visibility.

Given its high-profile location, the mural should be designed with durable, exterior-grade, water-based coatings to withstand year-round weather conditions. Materials used must be professional-grade to ensure longevity, as the mural is expected to last at least 5 years. Please note that this site cannot accommodate murals on panels, kinetic or sculptural works, or any artwork requiring power or water.

Photos and approximate dimensions are included at the end of this RFQ.

2. Park Building Mural

The second mural will be located on the concessions/restroom building at the Advance Park, a site that serves as a gateway to outdoor recreation and community events. This mural should celebrate the natural beauty of Advance and the recreational spirit of the Parks Department. Artists are encouraged to design a mural that integrates elements of nature, sports, and/or community activities, providing an inviting and cheerful atmosphere for all who visit the parks.

It is desired that the mural wraps around this small building. This location provides an excellent opportunity for artwork that engages the community and reflects the joy and vitality of outdoor life.

As with the Town Hall mural, the materials used must be professional, exterior-grade, water-based coatings suited for year-round exposure. The mural should be designed for durability and visual appeal, with an anticipated lifespan of at least 5 years. The site does not support murals on panels or any artwork requiring power or water.

Photos and approximate dimensions are included at the end of this RFQ.

Eligibility Requirements

To qualify for this project, artists must:

- Be 18 years of age or older
- Be a U.S. citizen, or if not a U.S. citizen, possess documentation of legal ability to work in the United States
- Live in Central Indiana (Marion and the seven surrounding counties)
- Carry liability insurance for the duration of the project
- Be able to meet State of Indiana worker's compensation insurance requirements

Artists eighteen (18) years-of-age and older from the United States are eligible for this project. Preference may be given to artists who live in Boone County, Indiana. Artists are eligible regardless of race, color, religion, national origin, gender, marital or familial status, physical or mental disability, sexual orientation, and gender expression or identity. Artist teams are eligible to apply, including teams of artists from multiple disciplines. Selection panelists and their immediate family members are not eligible for participation. No artist sitting on a Selection Panel may submit a proposal for the project for which the Selection Panel was formed.

Additional Considerations

The Advance Mural Selection Committee is particularly seeking artists who:

- Have created public art, large-scale works, or exterior projects
- Have experience working in a community process

Selection Process

Once the qualifications materials are received from interested artists, the Selection Committee will review the applications and make recommendations for an artist to commission. The artist will then develop a specific design proposal based on interaction with the Selection Committee and discussions with the community.

Minimum Qualifications

A minimally qualified application will have the following:

- a. The artist's letter articulates interest in pursuing this project as well as describing its relevance to their artistic practice.
- b. The artist's letter of interest reveals an understanding of and, if applicable, personal connection to, the public art site and project description.
- c. The artist's resume reveals a record of practice in the art field, including public art commissions.
- d. The applicant submits photographs of at least 2 completed public art projects of similar or larger scale.
- e. The artist's past work reveals aesthetic, conceptual, and technical expertise.

Selection Panel

The Selection Committee will be comprised of at least the following:

- Town of Advance representative(s)
- Boone EDC representative
- Artist representative
- [WAM](#) representative
 - *WAM is an after-school program in Advance that operates out of the second floor of the Town Hall building*

Selection Criteria

The Selection Committee will select the commissioned artist based upon the following criteria:

- A record of effectively executed work of the highest technical caliber
- Demonstrated experience working within program guidelines
- Verified ability to complete work within a specified timeframe
- Record of projects with strong visual impact on pedestrian and vehicular traffic
- Personal aesthetic displays appropriateness of content (should be appropriate for all audiences)
- Style and aesthetic is appropriate to the community and desirable for the site

Compensation

The artist fee for the project is \$30,000. The artist is expected to budget all materials, labor, and equipment needed to complete the commission within this amount.

Project Timeline

The project will follow this timeline:

September 13, 2024	Release of Request for Qualifications
October 2, 2024	Interested applicant Q&A via Teams at 11 am EST. Register here.
October 17, 2024 – 8 am	Request for Qualifications Deadline
November 1, 2024	Selection Committee Reviews RFQs and Selects Artists
November 4, 2024	Selection Committee Notifies Artists of Selection
December 18, 2024	Concept Design Due
Dec. 19, 2024 – Jan. 31, 2025	Design Refinement
February 7, 2025	Final approvals
April 30, 2025	Project completed
May 31, 2025	Final billing submitted

Application Process

Please apply via email at hello@betterinboone.org and include the following information:

- **Subject Line:** “Advance Mural Projects”
- **Applicant Information:** Name of landscape architect, landscaper, artist, and/or team name(s), contact address, contact email, contact phone #, social media handles/info
- **Professional Bio, Resume or CV:** No longer than 3 pages
- **Work Samples:** Provide up to 5 images of past work that best represent your experience, style, and ability as it relates to this project. In addition, you may also submit up to 3 additional images of any other work (large scale or otherwise) that best represents your work over the past 10 years. Please include a list of the work samples with as much information about each of the samples as possible (include name/title of piece, location, medium, process, dimensions, year completed, cost/price/commission amount, and any other pertinent information).

Delivery of Applications

All required materials must be delivered electronically by **8:00 am (EDT) on Thursday, October 17, 2024.**

QUESTIONS?

Contact Molly Whitehead, CEO – Boone EDC, at molly@betterinboone.org.



7 1/2 - 8 ft

20 ft

South Side RR - Concession Stand @ Park

West Side
Could we fill empty spaces?





north side concession stand



East side
Porch of
Cressum Stand
RR



South side of Iron Hall
12 ft x 12 ft