

Call to Artists Request for Qualifications (RFQ)

Project Title

Lebanon Mural – The Lido Building

Artist Fee: \$30,000

Deadline for Applications

Monday, October 28, 2024, at 12:00 pm (EDT) by email.

Project Information

Boone County 180 in Color is a vibrant public art initiative that will bring a striking mural to the north side of The Lido Building, located at 124 South Lebanon Street. This mural project is a key component of the broader 180 Makeover program, which is focused on revitalizing and enhancing the aesthetic appeal of the local community. The Lido Building, a historic structure undergoing extensive renovations as part of this program, will serve as the canvas for this artistic endeavor.

The mural will be designed and executed by a talented artist whose fees cover all aspects of the project. This includes the creation of the mural itself as well as the necessary materials and supplies. Additionally, the site preparation work for the mural is integrated into the renovation budget for The Lido Building, ensuring that the preparation and execution are seamlessly coordinated with the ongoing building improvements.

The aim of Boone County 180 in Color is to infuse the area with a burst of creativity and cultural expression, making the mural a focal point for both residents and visitors. By enhancing the visual landscape of South Lebanon Street, the project seeks to contribute to the revitalization efforts of the 180 Makeover program and celebrate the community's vibrant spirit through art.

Building elevations are attached at the end of this RFQ.

These murals are funded by a READI 1.0 grant, with a combination of federal, state, and local (private) funding. The 180 in Color project leverages these funds to create public art as an economic development strategy.

Eligibility Requirements

To qualify for this project, artists must:

- Be 18 years of age or older
- Be a U.S. citizen, or if not a U.S. citizen, possess documentation of legal ability to work in the United States
- Live in Central Indiana (Marion and the seven surrounding counties)
- Carry liability insurance for the duration of the project
- Be able to meet State of Indiana worker's compensation insurance requirements

Artists eighteen (18) years-of-age and older from the United States are eligible for this project. Preference may be given to artists who live in Boone County, Indiana. Artists are eligible regardless of race, color, religion, national origin, gender, marital or familial status, physical or mental disability, sexual orientation, and gender expression or identity. Artist teams are eligible to apply, including teams of artists from multiple disciplines. Selection panelists and their immediate family members are not eligible for participation. No artist sitting on a Selection Panel may submit a proposal for the project for which the Selection Panel was formed.

Additional Considerations

The Lebanon Mural Selection Committee is particularly seeking artists who:

- Have created public art, large-scale works, or exterior projects
- Have experience working in a community process
- Are cognizant and appreciative of the historic downtown district

Selection Process

Once the qualifications materials are received from interested artists, the Selection Committee will review the applications and make recommendations for an artist to commission. After signing an agreement, the selected artist will then develop a specific design proposal based on interaction with the Selection Committee and discussions with the community.

Minimum Qualifications

A minimally qualified application will have the following:

- a. The artist's letter articulates interest in pursuing this project as well as describing its relevance to their artistic practice.
- b. The artist's letter of interest reveals an understanding of and, if applicable, personal connection to, the public art site and project description.
- c. The artist's resume reveals a record of practice in the art field, including public art commissions.
- d. The applicant submits photographs of at least 2 completed public art projects of similar or larger scale.
- e. The artist's past work reveals aesthetic, conceptual, and technical expertise.

Selection Panel

The Selection Committee is anticipated to be comprised of the following:

- City of Lebanon representative
- Boone EDC representative(s)
- Heart of Lebanon representative (Main Street organization)
- Lebanon Historic Preservation Committee member
- Artist representative
- Jackson Investment Group representative (building owner/developer)

Selection Criteria

The Selection Committee will select the commissioned artist based upon the following criteria:

- A record of effectively executed work of the highest technical caliber
- Demonstrated experience working within program guidelines
- Verified ability to complete work within a specified timeframe
- Record of projects with strong visual impact on pedestrian and vehicular traffic
- Personal aesthetic displays appropriateness of content (should be appropriate for all audiences)
- Style and aesthetic is appropriate to the community and desirable for the site

Compensation

The artist fee for the project is \$30,000. The artist is expected to budget all materials, labor, and equipment needed to complete the commission within this amount.

Project Timeline

The project will follow this timeline:

October 2, 2024	Release of Request for Qualifications
October 16, 2024	Interested applicant Q&A via Teams at 10 am EST. Register here. <i>Please note: the time listed on the link may initially say October 9th. This will be edited. The correct date <u>is</u> October 16th.</i>
October 28, 2024 – 12 pm	Request for Qualifications Deadline
November 6, 2024	Selection Committee Reviews RFQs and Selects Artists
November 7, 2024	Selection Committee Notifies Artist(s) of Selection
January 3, 2025	Concept Design Due
January 4, 2025 – February 14, 2025	Design Refinement
February 21, 2025	Final approvals
September 15, 2025	Project completed <i>This building will be under significant construction in early 2025, so it is anticipated the wall will be ready for the mural in late summer/early fall 2025. The entire project must be completed by 12/31/25, including billing.</i>
September 30, 2025	Final billing submitted

Application Process

Please apply via email at hello@betterinboone.org and include the following information:

- **Email Subject Line:** Lebanon Mural Project

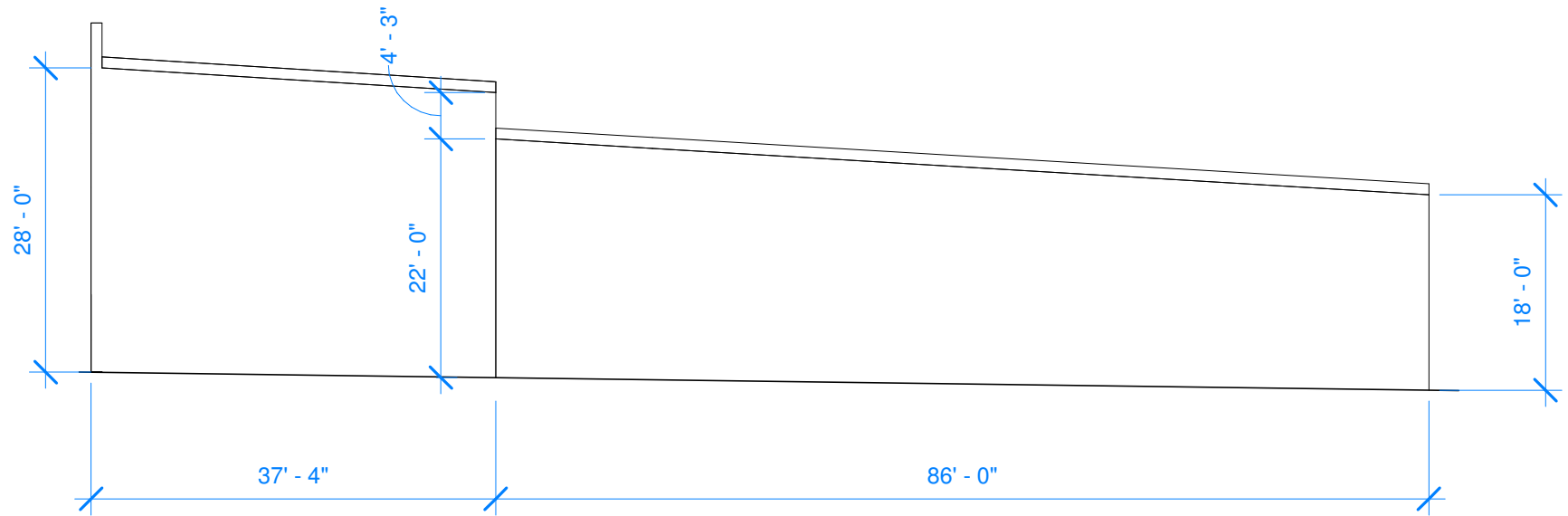
- **Applicant Information:** Name of landscape architect, landscaper, artist, and/or team name(s), contact address, contact email, contact phone #, social media handles/info
- **Professional Bio, Resume or CV:** No longer than 3 pages
- **Work Samples:** Provide up to 5 images of past work that best represent your experience, style, and ability as it relates to this project. In addition, you may also submit up to 3 additional images of any other work (large scale or otherwise) that best represents your work over the past 10 years. Please include a list of the work samples with as much information about each of the samples as possible (include name/title of piece, location, medium, process, dimensions, year completed, cost/price/commission amount, and any other pertinent information).

Delivery of Applications

All required materials must be delivered electronically by **12:00 pm (EDT) on Monday, October 28, 2024.**

QUESTIONS?

Contact Molly Whitehead, CEO – Boone EDC, at molly@betterinboone.org.



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