

Call to Artists Request for Qualifications (RFQ)

Project Title

Jackson Run Park Artistic Shade Structure (Whitestown)

Artist Fee: \$58,599.00

Deadline for Applications

Wednesday, October 30, 2024, at 8:00 am (EDT) by email.

Project Information

Boone County 180 in Color is excited to enhance Jackson Run Park, located at 2816 Grassy Branch Drive in Whitestown, with the addition of a unique and artistic shade structure. This initiative is part of a broader effort to enrich the community's outdoor spaces and strengthen connections between neighborhoods and the Town.

Jackson Run Park, known for its nature-themed design, is an integral part of the local community's recreational and aesthetic landscape. The park is thoughtfully designed to blend harmoniously with the surrounding natural environment, featuring elements that reflect its commitment to celebrating and preserving local flora and fauna.

As part of the Boone County 180 in Color program, the project will introduce a custom-designed shade structure that not only provides practical benefits but also contributes to the park's thematic coherence. This artistic shade structure will be crafted to complement the park's nature-inspired elements, incorporating natural forms, patterns, and colors that resonate with the existing design. The goal is to create a functional yet visually captivating addition that enhances the park's overall atmosphere and user experience.

The budget for this project includes comprehensive artist fees, which cover all necessary aspects of the mural creation and installation process. This includes not only the artists' compensation but also all required materials and supplies for the murals. By providing these resources, the project ensures that the artists have everything needed to produce high-quality, impactful artwork.

Photos of Jackson Run Park are included at the end of this RFQ.

These murals are funded by a READI 1.0 grant, with a combination of federal, state, and local (private) funding. The 180 in Color project leverages these funds to create public art as an economic development strategy.

Eligibility Requirements

To qualify for this project, artists must:

- Be 18 years of age or older
- Be a U.S. citizen, or if not a U.S. citizen, possess documentation of legal ability to work in the United States
- Live in Central Indiana (Marion and the seven surrounding counties)
- Carry liability insurance for the duration of the project
- Be able to meet State of Indiana worker's compensation insurance requirements

Artists eighteen (18) years-of-age and older from the United States are eligible for this project. Preference may be given to artists who live in Boone County, Indiana. Artists are eligible regardless of race, color, religion, national origin, gender, marital or familial status, physical or mental disability, sexual orientation, and gender expression or identity. Artist teams are eligible to apply, including teams of artists from multiple disciplines. Selection panelists and their immediate family members are not eligible for participation. No artist sitting on a Selection Panel may submit a proposal for the project for which the Selection Panel was formed.

Additional Considerations

The Whitestown Mural Selection Committee is particularly seeking artists who:

- Have created public art, large-scale works, or exterior projects
- Have experience working in a community process
- Can integrate this shade structure design into the playground area

Selection Process

Once the qualifications materials are received from interested artists, the Selection Committee will review the applications and make recommendations for an artist to commission. After signing an agreement, the selected artist will then develop a specific design proposal based on interaction with the Selection Committee and discussions with the community.

Minimum Qualifications

A minimally qualified application will have the following:

- a. The artist's letter articulates interest in pursuing this project as well as describing its relevance to their artistic practice.
- b. The artist's letter of interest reveals an understanding of and, if applicable, personal connection to, the public art site and project description.
- c. The artist's resume reveals a record of practice in the art field, including public art commissions.
- d. The applicant submits photographs of at least 2 completed public art projects of similar or larger scale.
- e. The artist's past work reveals aesthetic, conceptual, and technical expertise.

Selection Panel

The Selection Committee will be comprised of at least the following:

- Town of Whitestown representatives
- Boone EDC representative(s)
- Artist representative

Selection Criteria

The Selection Committee will select the commissioned artist based upon the following criteria:

- A record of effectively executed work of the highest technical caliber
- Demonstrated experience working within program guidelines
- Verified ability to complete work within a specified timeframe
- Record of projects with strong visual impact on pedestrian and vehicular traffic
- Personal aesthetic displays appropriateness of content (should be appropriate for all audiences)
- Style and aesthetic is appropriate to the community and desirable for the site

Compensation

The artist fee for the project is \$58,599. The artist is expected to budget all materials, labor, and equipment needed to complete the commission, including installation, within this amount.

Project Timeline

The project will follow this timeline:

September 24, 2024	Release of Request for Qualifications
October 16, 2024	Interested applicant Q&A via Teams at 9 am EST. Register here.
October 30, 2024 – 8 am	Request for Qualifications Deadline
November 6, 2024	Selection Committee Reviews RFQs and Selects Artist(s)
November 8, 2024	Selection Committee Notifies Artist(s) of Selection
January 17, 2025	Concept Design Due
January 18, 2025 – February 28, 2025	Design Refinement
March 7, 2025	Final approvals
September 30, 2025	Project completed
October 15, 2025	Final billing submitted

Application Process

Please apply via email at hello@betterinboone.org and include the following information:

- **Email Subject Line:** Jackson Run Park Artistic Shade Structure
- **Applicant Information:** Name of landscape architect, landscaper, artist, and/or team name(s), contact address, contact email, contact phone #, social media handles/info
- **Professional Bio, Resume or CV:** No longer than 3 pages
- **Work Samples:** Provide up to 5 images of past work that best represent your experience, style, and ability as it relates to this project. In addition, you may also

submit up to 3 additional images of any other work (large scale or otherwise) that best represents your work over the past 10 years. Please include a list of the work samples with as much information about each of the samples as possible (include name/title of piece, location, medium, process, dimensions, year completed, cost/price/commission amount, and any other pertinent information).

Delivery of Applications

All required materials must be delivered electronically by **8:00 am (EDT) on Wednesday, October 30, 2024.**

QUESTIONS?

Contact Molly Whitehead, CEO – Boone EDC, at molly@betterinboone.org.





